

# **Responsibilities of a Political Director for the CCRP**

The Political Director, as part of the CCRP Executive Board, likely plays a key role in advancing the organization's mission to unify and educate citizens, promote Republican candidates, and drive voter turnout. Specific duties may include:

## **Campaign Strategy and Coordination:**

- Developing and implementing strategies to support Republican candidates in Clark County elections, including local, state, and federal races.
- Coordinating grassroots efforts, such as canvassing, phone banking, and voter outreach, to increase Republican voter turnout.
- Working with campaigns to align messaging with the CCRP's conservative platform and goals.

## **Voter Engagement and Mobilization:**

- Organizing Get-Out-The-Vote (GOTV) initiatives, such as neighborhood walks and voter registration drives.
- Engaging with local communities to educate voters on key issues and Republican candidates.
- Building relationships with precinct leaders and volunteers to strengthen grassroots networks.

## **Legislative and Policy Advocacy:**

- Monitoring legislative activities, such as those tracked by the CCRP's 2025 Bill Tracking System, to inform members and voters about key bills and their impact.
- Advising the CCRP on political priorities and strategies to influence local and state policy in alignment with conservative values.

## **Collaboration with State and National GOP:**

- Liaising with the Nevada Republican Party and national Republican organizations to ensure alignment on broader party goals.
- Facilitating joint efforts, such as candidate recruitment and fundraising, with state and national counterparts.

## **Event and Volunteer Management:**

- Organizing political events, such as rallies, town halls, or candidate forums, to boost engagement.
- Recruiting and managing volunteers to support CCRP activities and campaigns.

**Data and Analytics:**

- Utilizing voter data and analytics to target key demographics and precincts in Clark County.
- Tracking campaign performance and voter trends to adjust strategies as needed.

**Job Requirements for a Political Director**

While the CCRP does not publicly list a specific job description for the Political Director role, typical requirements for such a position, combined with the CCRP's structure and goals, suggest the following qualifications:

**Experience in Political Campaigns or Organizing:**

- Proven experience in political campaign management, grassroots organizing, or voter outreach, preferably within Republican or conservative organizations.
- Familiarity with Nevada's political landscape, including Clark County's electoral dynamics and key issues.

**Strong Communication and Networking Skills:**

- Exceptional verbal and written communication skills to coordinate with candidates, party leaders, and voters.
- Ability to build and maintain relationships with community leaders, donors, and political stakeholders.

**Strategic and Analytical Thinking:**

- Ability to develop and execute political strategies to maximize electoral success.
- Proficiency in using data tools (e.g., voter databases, CRM platforms like Salesforce) to analyze voter trends and campaign performance.

**Commitment to Republican Values:**

- Alignment with the CCRP's conservative principles and platform, as the organization emphasizes promoting sound, honest, and representative government.
- Membership in the Republican Party, as required by the Nevada GOP bylaws.

**Leadership and Organizational Skills:**

- Experience leading teams of volunteers or staff in fast-paced, campaign-style environments.

- Ability to manage multiple projects, such as events, voter outreach, and legislative tracking, under tight deadlines.

**Local Residency and Availability:**

- Likely required to reside in or near Clark County to engage directly with local voters and leaders.
- Willingness to work irregular hours, including evenings and weekends, and travel for events or meetings.

**Preferred but Not Mandatory:**

- Knowledge of Nevada's electoral laws and processes, such as those outlined by the Clark County Election Department or Nevada Secretary of State.
- Familiarity with digital tools for campaign management (e.g., Google Docs, Sheets, or social media platforms).

**Additional Context**

- The Political Director is an elected position on the CCRP Executive Board, serving a two-year term in odd-numbered years, as outlined in the CCRP's structure.
- The role likely requires close collaboration with other board members, such as the Chairman, Vice Chairman, Secretary, Treasurer, and County Whip, to execute the CCRP's mission.
- While the CCRP focuses on local grassroots efforts, the Political Director may also interact with state-level initiatives through the Nevada Republican Party, which supports broader candidate recruitment and policy goals.